2017 STUDENT COUNCIL CAMPAIGNING GUIDELINES

*You are not a candidate for office until all your credentials have been checked and you are declared a candidate by the elections committee. Applications are due to Mr. Gatlin (Mod 4-Room 1) no later than the Mandatory Candidates Meeting at SMART Lunch A at 10:35 am on Wednesday, April 5, 2017. Students can only run for one specific Student Council office. Failure to abide by the following rules will disqualify you from seeking office.

*There will be a mandatory meeting of all persons running for office on Wednesday, April 5 in Mr. Gatlin's room Mod 4-Room 1 during the first half of SMART lunch at 10:35 am. Please see Mr. Gatlin (Mod 4-01) by Tuesday, April 4, if you will not be able to attend. If you do not attend the meeting, you may not be allowed to run for office!

*Campaigning for offices is Thursday/Friday, April 6/7, and Monday, April 17! Elections will be held Tuesday, April 18/Wednesday, April 19/Thursday, April 20 during SMART lunch in the Student Courtyard for current SO and JR/current FR in the Gym Courtyard. If it rains, please listen for the new location. You are urged to campaign in the designated space.

*Candidates should meet in Mr. Gatlin's room at 7:05 a.m. on Friday, April 21, to hear the results of the initial elections. Run-off candidates should meet in Mr. Gatlin's room at 7:05 a.m. on Friday, April 28 to hear final results.

*Run-offs will be held for any position in which a candidate does not win with at least fifty percent +1 of the votes. If this occurs, students will vote again on the two candidates with the most original votes. The candidate with at least fifty percent +1 of the votes after the run-off will be the winner of the position. Run-offs will take place on Wednesday/Thursday, April 26/27, during SMART lunch in the Student Courtyard for current SO and JR/current FR in the Gym Courtyard. If it rains, please listen for the new location.

*Students who are elected to be on Student Council must attend the General Student Council meetings. Please watch the scrolling announcements and check your email for the next meeting.

RULES FOR CAMPAIGNING

*Anyone not abiding by these rules may be disqualified from the election.

1. Depending on the number of applicants, you may display only three posters to promote your campaign. No posters may be larger than a sheet of poster board. We suggest that you use <u>lightweight</u> paper rather than heavy poster board because Panther Creek does not allow the use of heavy-duty tapes such as duct or plastic tape. Use only paper tape to mount your posters. Tape should go diagonally across the corners of your posters or in an "L" shape in photo corner style. You must get all posters approved by your current class advisor with their signature and date before hanging them. Posters cannot have any references to social media outlets (facebook, twitter, etc) nor emails.

2. You may only hang your posters in the designated Student Council elections areas.

3. You are responsible for removing your campaign posters when the election is over.

4. You may NOT give any favors to your fellow students during the campaign. Absolutely no favors (money, candy, gum, etc.) are allowed. Campaign stickers, flyers, brochures, and pamphlets are also prohibited. You may, however, give your fellow students badges or buttons/pens or pencils/wristbands. Candidate t-shirts must be worn to school and not distributed at school as promises for voting.

5. You must campaign in a positive, fair spirit. Negative campaigning is prohibited! Any personal references about your opponent, any derogatory remarks about school or any group, all types of profanity, and any inappropriate language or messages (e.g., references to drugs or alcohol) are examples of negative campaigning and are strictly forbidden.

6. Ballots will be counted by the Student Activities Advisory Council.

7. Elections are student elections; therefore, every aspect of the campaign must be student-centered. Parents are not permitted to participate in any part of the on-campus campaigning, including the displaying of any campaign posters, signs, or materials.